

Custom 5-pack guide



STEP 1 - DESIGN YOUR 5-PACK

All Sproutworld 5-packs hold five individual SproutWorld pencils.

The 5-pack packaging measures: : L 194 mm x W 400 mm x H 10 mm

Plenty of design possibilities with few limitations:

- The front: Completely free for you to customize as you please.
- The sides: Pencil illustrations are fixed, but you can use your own font.
- The back: You can add your logo to backside of the card and change font and colors of the planting guide. You can translate text directly into your language.

All other items are fixed.

STEP 2 - DO THE ARTWORK

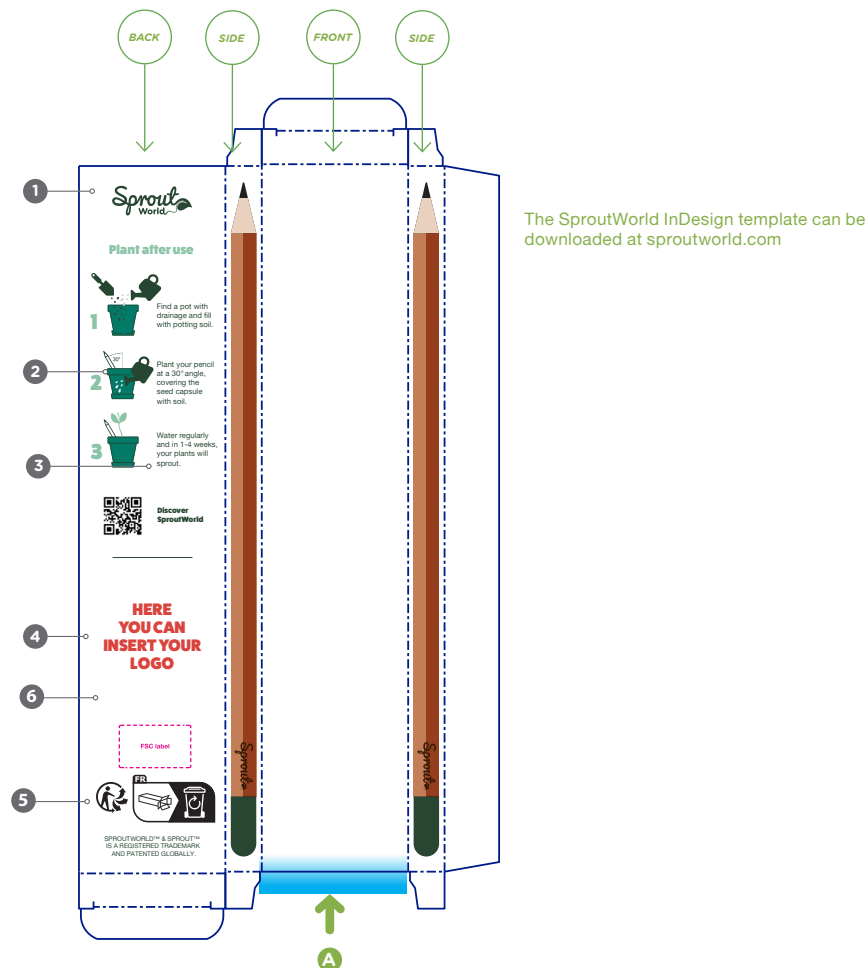
You can make the following adjustments on the back:

- 1 The SproutWorld logo can be used in SproutWorld-light green (CMYK: 53 13 92 0), SproutWorld-dark green (CMYK: 80 48 77 51), gray, black or negative (white).
- 2 The planting guide symbols can be changed to any color you desire.
- 3 Plant instructions can be translated into any language and any font can be used.
- 4 This space is for you to utilize: add your logo, text, QR code or image.
- 5 The FSC placeholder and recycling symbols are fixed and can't be removed.
- 6 The back of the pack can be any color.

STEP 3 - SEND PRESS FILE TO US

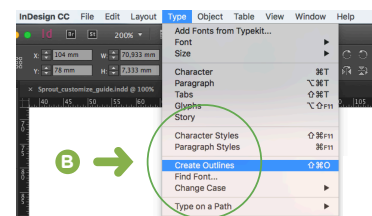
Before you send the final artwork to us, please check:

- You have used the Sprout InDesign template to create your artwork.
- Images or backgrounds are extended 3 mm outside dieline. **A**
- All text is outlined and converted into vector. **B**
- All colors are CMYK colors (No Pantone colors).
- All images are high resolution with 300 dpi.
- The print file format is a “Press Quality” PDF without bleeds or crop marks.
- Compatibility mode is set to Acrobat 6 (1.5) or higher. **C**
- “Create Acrobat Layers” is activated. **D**
- If you’ve used a font that’s not standard within adobe please send the font to us or make sure that all text is outlined.



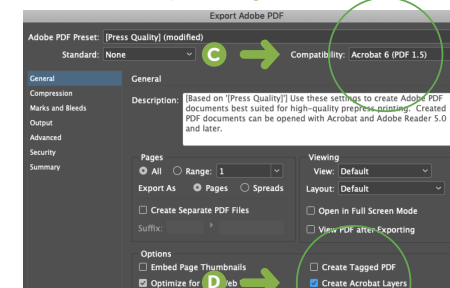
The SproutWorld InDesign template can be downloaded at sproutworld.com

Please remember to outline text.



Outline

Please note the export settings.



* Please be aware that RGB colors are only represented through digital screens (computer, mobiles, etc.), whereas print files are in CMYK. Therefore, there will always be a difference in the colors shown on a digital screen vs. the printed product. Note, that there will always be a slight tolerance on colors with new and reprinted press files.